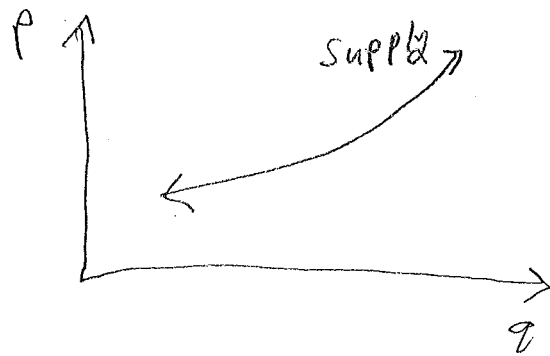
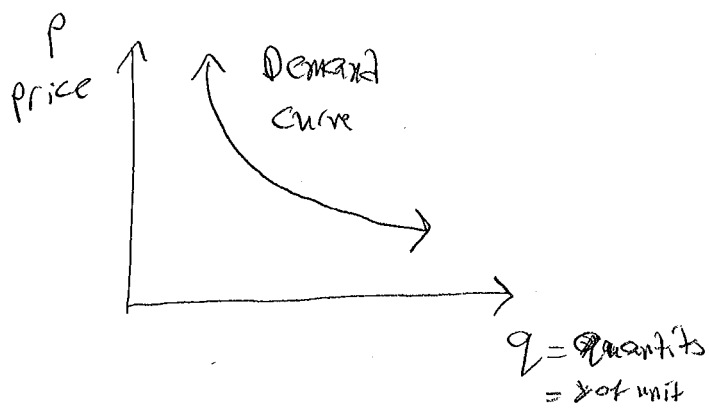


§ 3.2 - Applications and Linear functions



Example 12

Suppose the demand per week is 100 units when the price is 60 and 200 units when the price is 50 BD. Determine the demand function assuming it is a linear.

$$\left(\begin{array}{cc} 100 & 60 \\ x_1 & y_1 \end{array} \right) \text{ and } \left(\begin{array}{cc} 200 & 50 \\ x_2 & y_2 \end{array} \right)$$

$$m = \frac{y_2 - y_1}{x_2 - x_1} = \frac{50 - 60}{200 - 100} = \frac{-10}{100} = -\frac{1}{10}$$

$$y - y_1 = m(x - x_1) \rightarrow y - 60 = -\frac{1}{10}(x - 100) \rightarrow 10y + x + 500 = 0$$

Exercise 1 (old Exam Question)

Example 2 Determine $f(x)$ if $f(x)$ is a linear function with the following

(1) slope = 2 and $f(2) = 7$

(2) $f(1) = 2$ and $f(2) = 6$

Exercise 3 (cost equation)

Suppose the cost to produce 10 units of a product is 20 BD and the cost of 20 units is 70 BD. If the cost c , is linearly related to output q , find a linear equation relating c and q . Find the cost to produce 35 units.

Example 3 (Inverse of Linear function)

(a) Does the linear function $f(x) = mx + b$ have an inverse? why? what is the name of the test?

(b) Find the inverse function and deduce that $f^{-1}(x)$ is again a linear function

Solution:

$$(b) \quad y = mx + b$$

$$x = \frac{y - b}{m}$$

$$x - b = my$$

$$\frac{1}{m}x - \frac{b}{m} = y \rightarrow f^{-1}(x) = \frac{1}{m}x - \frac{b}{m} \text{ which is again a}$$

linear function with slope $\frac{1}{m}$ & y-intercept is $(0, -\frac{b}{m})$.